

Education Website Services

www.educationwebsites.org.uk

Information and Pricing Structure

2023-24

Who we are

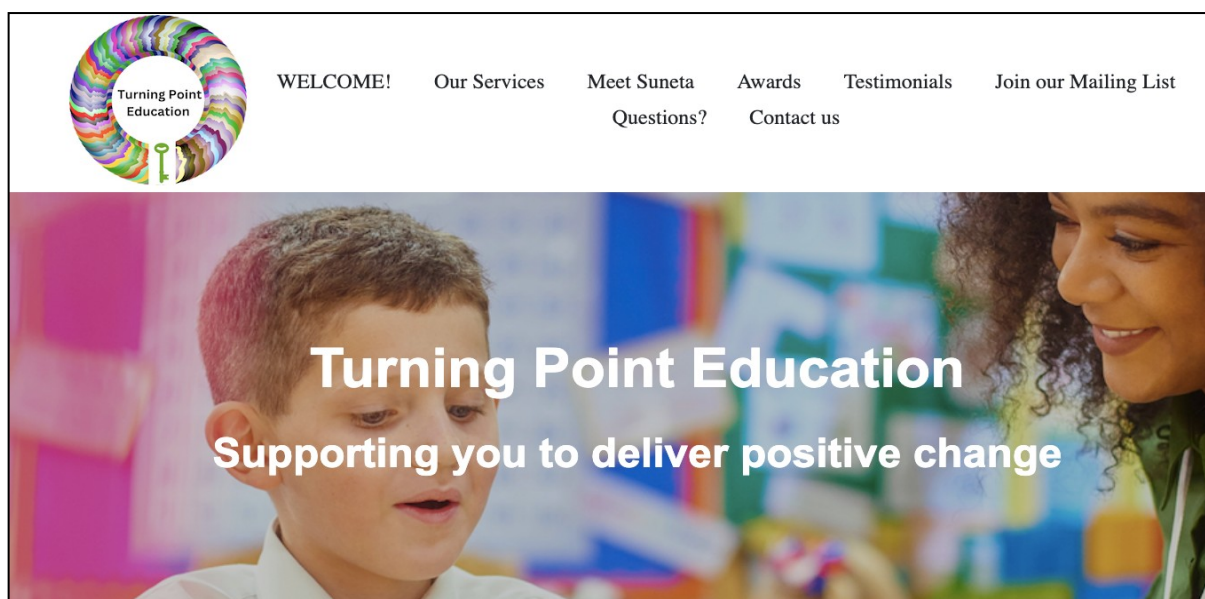
Education Website Services is a website design service exclusively for educators to showcase their offer to schools and colleges. Examples include companies which provide face-to-face and online training, digital courses, consultancy, and leadership support.

Why us?

- ☐ We have over 40 years' experience in education. We understand what schools and colleges want to know about the services a company provides.
- ☐ We use a straightforward website structure which is easy to navigate. This gets your message across effectively in the shortest time possible.
- ☐ Value: Our website structure also enables us to offer our design service at very competitive rates.

Example of an Education Services Website

Click on the image to view the website.



<https://www.turning-pointeducation.co.uk/>

How it works

1. You pay 50% of the fee (see 'Fees' below).
2. We send you a link to complete our Website Builder Form. This gives us the information we need to design your website.
3. We register your company with the hosting site: Sub Hub. This is a one-off lifetime fee.

4. We purchase a domain name which includes your company name through Strikingly, our domain provider. This is an annual fee. We will let you know when your payment is due in 12 months' time.
5. If the specific name of your company is not available because someone else has used it, we will choose a domain name closest to it.
6. We design your website.
7. You tell us if you would like us to make final changes to the wording or images on any sections on the website. (Our fee includes up to 2 hours to make final changes).
8. Your website is published and is available publicly.

Fees

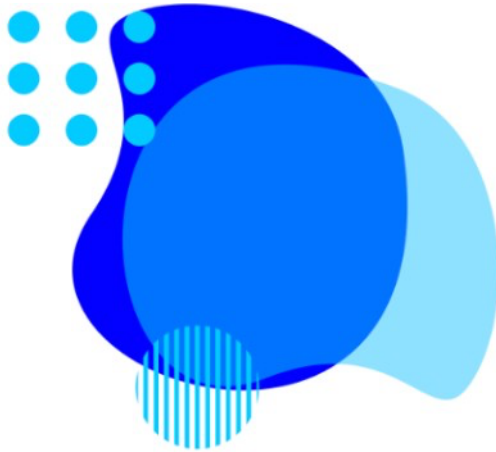
Service	Fee £ (inc VAT)
Sub Hub website hosting	100
Domain name (annual)	30
Website Design	300
	Total £430

Additional time above 2 hours for editing is charged at £20 per hour.

I would like to go ahead. What do I do?

- ☐ You pay 50% of the website design fee (£215) either by card or by requesting an invoice. Go to <https://teachwellall.samcart.com/products/education-website-services-50-deposit>
- ☐ When payment is received, we will register your domain name.
- ☐ You complete the Website Builder form to tell us how you would like your website to look and to provide the content for it:
<https://forms.gle/Epng8w6pEyPXyxAm8>
- ☐ We build your website. We aim to complete the build within two weeks of receiving your deposit. This depends on the content and images you have specified.
- ☐ When you have approved the website, you make the second and final payment of £215 (50% of the total) or request an invoice at:
<https://teachwellall.samcart.com/products/education-website-services-second-payment-50>
- ☐ When we have received payment, we publish your website.

We look forward to working with you!



Education Website Services

A Teach Well Toolkit partner

www.educationwebsites.org.uk

Contact

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